## Electronic Filing System (EFS) Data Electronic Patent Application Submission USPTO Use Only

EFS ID:

12405

Application ID:

09682545

Incremental active user profile

Title of Invention:

construction for content customization interspersed with

content display

First Named Inventor:

Laurence Holt

Domestic/Foreign Application:

**Domestic Application** 

Filing Date:

null

**Effective Receipt Date:** 

2001-09-18

**Submission Type:** 

**Utility Patent Filing** 

Filing Type:

ij

new-utility

Confirmation Number:

n

**Attorney Docket Number:** 

1044.007US1

cn=Michael Andrew Dryja, ou=Registered Attorneys, ou=Patent and

Digital Certificate Holder:

Trademark Office, ou=Department of Commerce, o=U.S.

Government, c=US

Certificate Message Digest:

hGngyVliBJbo4Us9qkp8BQ==

**Total Fees Authorized:** 

\$355.0

Payment Category:

CC - Credit Card

Credit Card Number:

\*\*\*\*\*\*1000

**Expiration Date:** 

02282003

Card Holder Name:

Michael Dryja

RAM User ID:

**EFSPROD** 

RAM Accounting Date:

2001-09-18

RAM Sequence Number:

341184

**RAM Payment Status:** 

**RAM success** 

Postal Code:

98074

## TRANSMITTAL FORM



Electronic Version 1.0.2

Stylesheet Version: 1.0

Attorney Docket Number: 1044.007US1

# Incremental active user profile construction for content customization interspersed with content display

First Named Inventor: Mr. Laurence E. Holt

SUBMITTED BY

Name:

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ij

Michael Dryja

Registration Number:

39662

Electronic Signature Mark: Michael

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Date Signed: 20010918

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I, the undersigned, certify that I have viewed a display of document(s) being electronically submitted to the United States Patent and Trademark Office, using either the USPTO provided style sheet or software, and that this is the document(s) I intend for initiation or further prosecution of a patent application noted in the submission. This document(s) will become part of the official electronic record at the USPTO.

#### **Attached Files:**

specification

007 spec.xml

fee-transmittal

efsfee.xml

bibd-transmittal

efsapds.xml

declaration

DecPOA.tif

Attached Image File(s):

DecPOA.tif

Comments:

## PATENT APPLICATION

DECLARATION AND POWER OF ATTORNEY FOR PATENT APPLICATION					ATTORNEY DOCKET NO. 1044.007US1			
As a below named inventor, My residence/post office ad I believe I am the original, are listed below) of the subj Incremental active user profithe specification of which is  () was filed on	dress and construction of Foreign under Tolerand	itizenship are as statutle inventor (if only of which is claimed and etion for content cust ereto unless the followand was amended understood the contract acknowledge the duggr Priority	one name is listed for which a pate comization interspowing box is checution Serial No. of the above the true of the above ty to disclose all the section 119 of a serial patents.	l below) on the is sough persed with ked: the PCT Inte e-identified information	at on the inverted to the inve	ntion entitle	d: the claims, as amende atentability as defined into the claims are defined into the claims are defined into the claims are defined below the claims are defined below the claims are defined by the cl	
COUNTRY	APPLIC	ATION NUMBER	DATE FILED		PRIORITY CLAIMED UNDER 35 U.S.C. 119		UNDER 35 U.S.C. 119	
						YES:NO:		
						YES:	NO:	
Provisional Application I hereby claim the benefit under Tr	itle 35, United	<del>,</del>				listed below:		
		APPLICATION SE	RIAL NUMBER	FILI	NG DATE	ł		
						]		
U.S. Priority Claim I hereby claim the benefit under T claims of this application is not di acknowledge the duty to disclose prior application and the national	sclosed in the material infor or PCT interna	prior United States appli- mation as defined in Titl ational filing date of this	cation in the manner te 37, Code of Feder application:	provided by	the first paragraphs, Section 1.56(a	ph of Title 35, a) which occur	United States Code Section red between the filing date	
APPLICATION SERIAL NUMBER		FILING DATE			STATUS(patented/pending/abandoned)			
						<del></del>		
	A 199							
POWER OF ATTORNEY: As a named inventor, I hereby a Trademark Office connected there	with.				nue this applicat	tion and trans	act all business in the Pater	
	Dryja, Reg. 1		OMER NUMBER					
Send Correspondence to: CUS	STOMER NU	MRER 23441			Direct Tele	phone Calls I	01	
Michael A. Dryja Law Offices of Michael Dryja 704 228th Avenue NE PMB 694 Sammamlsh, WA 98074					Michael A. 425-427-50			
I hereby declare that all statement that these statements were made v of Title 18 of the United States Co	vith the know	ledge that willful false sta	tements and the like	so made are	punishable by fit	ne or imprison	ment, or both, under Section	
Full Name of Inventor: Lauren	ce E. Holt				Citizenship	o: <u>UK</u>		
Residence: 39D Elein Crescent.		K W112]D		.,				
Post Office Address: Same								
1)14	1/2					. <del></del>	· —	
Inventor's Signature	41		Date	2	· · · · · · · · · · · · · · · · · · ·	- , ,,,,		

# **FEE TRANSMITTAL**

Electronic Version 1.0.4 Stylesheet Version: 1.0

Patent fees are subject to annual revisions on or about October 1st of each year.

**Small Entity** 

Independent Inventor

**TOTAL FEES AUTHORIZED: \$355** 

### BANK (CREDIT) CARD INFORMATION:

Credit Card Number:

1000

**Expiration Date:** 

20030228

Authorized Name:

Michael Dryja

Billing Address:

ıĦ

 98074

### **BASIC FILING FEE**

Fee Description	Fee Code	Fee Paid	
Utility Filing Fee	201	\$ 355	

Subtotal For Basic Filing Fee: \$ 355

#### **EXTRA CLAIM FEES**

	Fee Code	Fee	Extra Claims	Fee Paid
Total Claims: 20	203	\$ 9	0	\$ O
Independent Claims: 3	202	\$ 40	0	\$ 0

Subtotal For Extra Claims Fees: \$ 0